Reuters News Service Mr. Cal Mankowski 212/859-1731	Confirmation of PM/ABC lawsuit settlement rumor.	Delivered approved statement.
CNN Ms. Beth Nappe 404/827-5256	Confirmation of PM/ABC lawsuit settlement rumor.	Left message with approved statement.
NY Newsday Ms. Robin Schatz 212/251-6614	Confirmation of PM/ABC lawsuit settlement rumor.	Delivered approved statement.
Financial Times Ms. Lisa Bransten 212/752-7400	Confirmation of PM/ABC lawsuit settlement rumor.	Delivered approved statement.
Advertising Age Mr. Ira Teinowitz 312/649-5435	Information on AAA.	Provided interview.
Incentive Magazine Ms. Regina Eisman 212/592-6446	Comment on new cigarette sampling practices.	Provided approved message points.
The Community News at Howard University Ms. Akiba Solomon 202/332-8527	Information on AAA.	Did not provide info to college publication.
KOMO-TV (WA) Ms. Amy Chiu 206/443-8295	Copy of AAA VNR.	Reuters Television overnighted copy of VNR.
KFYI (AZ) Ms. Alice Lara 602/817-1061	PM spokesperson for call-in show appearance discussing AAA.	Declined.
Trenton Times Mr. Dan Zegart 609/737-0983	Information re: AAA.	Provided interview.
Billings Gazette Ms. Nancy Nottingham 406/657-1251	Information re: smoke-free environments.	Referred to TI ans NY Tavern & Restaurant Assoc.
Sports Law Monthly Mr. Ted Curtis 813/855-8552	Information re: Department of Justice Settlement.	Faxed statement.
Los Angeles Times Mr. Myron Levin 818/772-3373	Information re: PM FDA focus groups	Did not return call.

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7/5/95	**Gannett** Ms. Michelle Harris 212/715-5338	Information re: AAA	Faxed release and program summary.
	Business Week Ms. Maria Mallory 404/521-3401	Confirmation of PM/ABC settlement rumor	Delivered approved message points.
	Mass Market Retailers Mr. Bill Dunlap 503/638-3908	PM comment on sale of cigarettes in drug stores.	Pending
	American Legislative Exchange Council Mr. Kerry Jackson 202/466-3800	Confirmation of PM/ABC settlement rumor.	Pending
	GQ Mr. Paul Scanlon 212/880-7917	Wanted two copies of Dining Guide.	Forwarded to Celeste Victoria.
	The Reader Omaha, NE Mr. Mark Welsch 402/222-4534	Information re: AAA	Sent media kit.
	WLAC-Radio (Nashville) Mr. Rick Sanborn Ms. Suzanne Hampton 615/256-3687	Information and interview re: AAA	Left message for her to call me back to schedule time to talk w/spokespoerson. Has not returned call.
7/6/95	**Wall Streert Journal** Mr. Patrick Riley 212/416-4249	PM comment on magazine ad spending.	Declined.
	Bergen Record Mr. Matthew Mosk 201/646-4191	PM comment on NJ vending machines.	Offered TI name and phone number.
	Caribbean Daylight Mr. Zamal Sankar 914/968-0445	Information re: AAA	Faxed Release.
	National Law Journal Ms. Peggy Fisk 810/775-3533	Information re: Afonso Carney's new position.	Referred to Corporate.
	WORD-Radio (Greenville, SC) Ms. Aliceson Lehman 803/241-4233	Radio interview re: AAA	Pending

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	New England Cable News Ms. Suzanne White 617/630-5025	Statement re: insurance co. investments in PM stock	Referred to Corporate.
7/7/95	**International Medical News Group** Ms. Peggy Peck 216/221-7098	Information re: AAA	Faxed press release and program summary.
	Philadelphia Inquirer Ms. Melissa Dribben 215/854-2590	Question re: PM logo on products geared to children.	She filed story without comment from PM.
	Sober Times Magazine Mr. Gary Warden 206/526-5044	Information re:AAA	Sent Kit.

Philip Morris U.S.A./Richmond/Louisville/Cabarrus
Media Calls
June 22-29, 1995

DATE	MEDIA	REQUEST	ACTION TAKEN
6/23 Richmond	Chicago Tribune (Chicago, IL) Mike Martinez	Requesting "industry position/statement" on smoking bans.	J. Jones referred to Tobacco Institute.
6/27 Richmond	Daily Press (Newport News, VA) Pam Runquist	Status update on new facility in Newport News, VA.	J. Jones provided approved responses to issues at both York and Newport News facilities. Approved an outside photo of the Newport News facility.
	NBC (New York, NY) Erica Josephson	Information press conference they heard we were having.	Referred to NY.

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6/28 Cabarrus	University City Magazine (Charlotte, NC) Lee McCracken (Monthly insert in the Charlotte Observer)	Reporter had heard PM was conducting a crime study on area hotels in light of recent homicide at the Hilton University Place. Wanted to know why we were conducting study, who requested study and what our findings were. Reporter was also told by the Manager of the Hilton that we were conducting the study and that based on our findings, the Hilton was the safest hotel in the area and that more than likely PM would continue to do business there.	Pending.
6/29 Richmond	Washington Post (Washington, DC) Howard Kurtz	Reporter wanted to discuss ABC lawsuit.	Referred to NY.
Louisville	WHAS TV (ABC) (Louisville, KY) Chuck Olmstead	Wanted to shoot some local footage of sales and marketing implementing Action Against Access program and also get an overview from a spokesperson.	Request denied. Explained that we were just beginning the program ourselves and local shot was not available. Reporter decided to pass on story until a later date. Note: Station also contacted Guthrie & Assoc. and NY with same request. All requests denied.

***** Any calls received after noon on Thursday will be listed on next weeks report. *****

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